

Job title: **Digital Designer**
Reporting to: **Digital Director**
Location: **Barnsley Office**
Salary: **Negotiable**

Candidate profile

The post holder will be a highly talented, hard working and motivated individual with a minimum of 3 years commercial experience, ideally spent in a digital agency environment. Exceptional GUI design skills and an appreciation of pixel perfect designs are prerequisites to this position as is track record in producing successful beautifully crafted websites.

This is an informal but demanding work environment and a proactive attitude is also required. The post holder will work as part of a team alongside highly experienced and talented creatives, .net developers, project managers and directors.

The role

The Digital Designer will be principally responsible for the layout, visual appearance and usability of both websites and web applications. This is very much a production role and the successful candidate will have a proven track record delivering cross browser web solutions to a high standard.

The ideal candidate will have exceptional HTML/CSS skills and will be required to work on a full mix of projects including web applications, micro sites, banners and email campaigns. Additionally, a keen eye for web design will play an important part in this role as the successful candidate will be working both alone and closely with senior creatives to design and build sites to exacting requirements.

Javascript and Ajax skills are highly desirable and demonstrable experience of these technologies will be a real advantage.

Principle responsibilities and skills required include but not limited to:

- Ability to capture, extract and understand business needs and translate into design priorities
- Full working knowledge of Adobe Creative Suite. The candidate will be extremely confident converting Photoshop/Illustrator designs into valid HTML and CSS
- Working with back-end developers to ensure best practice design is implemented correctly, accessibility guidelines are met and code is optimised for search engines
- Experience of implementing easy to use, functional interfaces for information rich, process driven websites
- Experience of prototyping, planning, storyboards, wire-framing and schematics skills
- Strong sense of design and aesthetics, an eye for detail, excellent typographic skills with the ability to work quickly and accurately
- Excellent documentation and project management skills

cont.



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- Flexible, adaptable diplomatic, professional and proactive attitude with excellent communication skills and telephone manner
- A team player with ability to work under own initiative in a commercial environment

As a key member of the digital team, you will be a creative, innovative and enthusiastic individual that will design and build front ends across a variety of client projects from brief to wire-frames to design and build.

Desirable skills and aptitudes:

- Flash and ActionScript
- JavaScript
- Ajax
- SEO experience

To apply please send your CV, salary expectations, and work examples to recruitment@allendesigngroup.com.

Strictly no agencies.



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